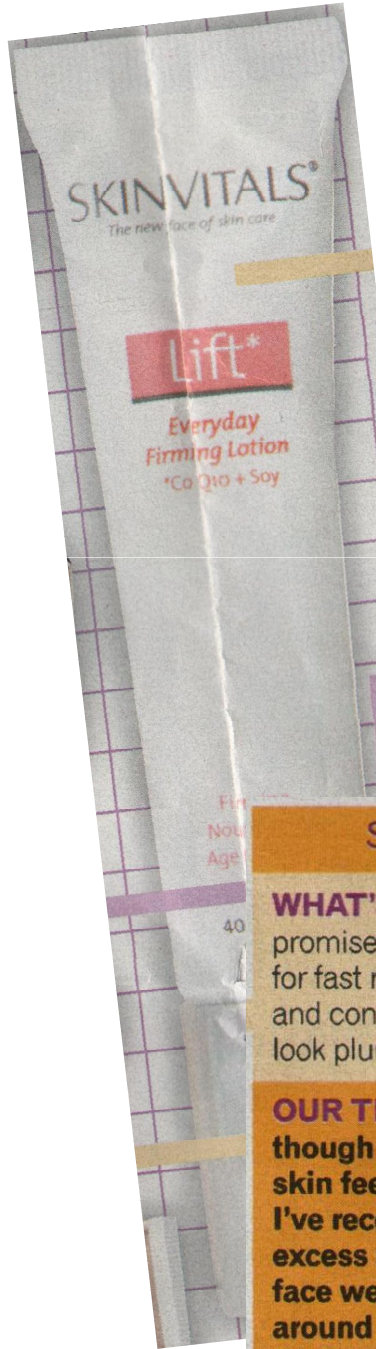


celebs on Sunday



*** beauty**

HIGH-TECH SKIN CREAMS ON A BUDGET

Once upon a time, supercreams came with an outrageous price tag, but now you'll find the hottest anti-ageing ingredients in budget brands as well as a month. Here are the ones that REALLY work...

<p>Garnier UltraLift Pro-X Re-Pumping Day Cream, £11.99</p> <p>WHAT'S THE BUZZ? This new cream contains pro-vitamin, which was hailed as the biggest breakthrough in decades when Lancôme launched it last year in an £80-plus cream. This 'magic' molecule claims to boost communication and nutrient transport between cells, helping to stimulate older skin. Lipschitz: more collagen, more firmness and reduced wrinkles.</p> <p>OUR TESTER SAYS: 'I loved the texture, which suited my slightly dry skin and kept it feeling hydrated during the day. At the end of my month's trial it had definitely improved the lines I have around my eyes and mouth, and my skin seemed firmer, fresher and more radiant. A very good product at a very reasonable price.'</p> <p>TESTED BY: Fiona Davidson, Surrey</p> <p>9/10</p>	<p>Nivea Visage Anti-Wrinkle Q10 Plus Night Care, £11.00</p> <p>WHAT'S THE BUZZ? The name may be 10 years old, but the technology is new and improved. Nivea's original Q10 cream is already the world's best-selling wrinkle remedy (and was a worthy winner of our first blind-tested beauty survey in 2006), but this new formula has double the amount of coenzyme Q10 – the magic ingredient that both delays and reduces skin ageing.</p> <p>OUR TESTER SAYS: 'I have very dry skin and the cream made a difference to it within a couple of days. My skin looked rested on waking, it helped plump out my wrinkles, and my whole face looked fresher – the lines were not so noticeable. I'm very pleased with the results and would definitely recommend it.'</p> <p>TESTED BY: Sally Nicholson, Northampton</p> <p>10/10</p>	<p>Clay Regenerist Daily 3 Point Treatment Cream, £29.99</p> <p>WHAT'S THE BUZZ? After selling out in the States, this wondercream had a waiting list in the UK before it even launched – and it has been found in independent trials to out-perform many designer formulas. It contains a new, ultra-concentrated peptide complex, which boosts collagen and makes skin look and feel firmer.</p> <p>OUR TESTER SAYS: 'This product was fantastic. It noticeably lifted my jawline, smoothed creases from my cheeks, my eye area looked firmer, and all in all my skin looked healthy and toned. It even reduced my pores. It felt rich, but not greasy, and smelled nice too. I've tried several products before and this is the best.'</p> <p>TESTED BY: Angie Dexter, Sheffield</p> <p>10/10</p>	<p>Good Skin All Firm Rebuilding Serum, £20</p> <p>WHAT'S THE BUZZ? The star anti-ageing fix from a new range created by dermatologists and sold exclusively at Superdrug. While it's not a sleek, Good Skin promises the cutting-edge technology of the 'celebrity skin doctor' range stocked in the aisles of Space NK, at more accessible prices. It's part of the Estée Lauder stable, so you know there's a ton of research behind it.</p> <p>OUR TESTER SAYS: 'After a month of using the serum, my skin was brighter and firmer. The instructions recommended using 25 drops over the entire face, but I used it covered my neck too, and that was the one area where I really did notice a vast improvement – the 'pyness' had gone! I'm a serum addict now.'</p> <p>TESTED BY: Kim Davison, Bedford</p> <p>9/10</p>	<p>Superdrug Optimum Firm & Lift Perfecting Serum, £9.95</p> <p>WHAT'S THE BUZZ? A new 'super serum' that promises big results for a penny-pricing price. It combines peptides to speed up collagen production, retinol for skin renewal and green tea for antioxidant protection. Superdrug explains the serum smoothes the skincare market wide open by being the first 'active-led' anti-ageing product to break the £10 barrier.</p> <p>OUR TESTER SAYS: 'I am pleased to say I thought this was very good indeed. The smell was most pleasant, the texture was good, and it was very easy to apply. My skin certainly looked healthier and smoother and felt great. It was every bit as good as the well-known, expensive serum I have used in the past.'</p> <p>TESTED BY: Jean Aplin, Dorset</p> <p>8/10</p>	<p>SkinVitals Lift Everyday Firming Lotion, £13</p> <p>WHAT'S THE BUZZ? Part of a new range of skin savers that promise 'breakthrough Japanese cosmetic formulations' for fast results. This lotion is specially designed for mature skin and contains soy protein to strengthen it from within, making it look plumper and smoother.</p> <p>OUR TESTER SAYS: 'This product was lovely. Even though I have combination skin, it was perfect. It left my skin feeling soft and silky, as well as feeling much tauter. I've recently lost weight and it really tightened up the excess skin, especially around my chin. The lines on my face were also drastically improved, especially around my eyes. I'd definitely recommend it.'</p> <p>TESTED BY: Sue Smith, Stoke</p> <p>10/10</p>	<p>Avon Anew Rejuvenate Night Revitalising Cream, £18</p> <p>WHAT'S THE BUZZ? OK, it's not the cheapest product in the world, but it promises to give the results of a professional anti-ageing facial. So we guess that counts as an economical measure. Avon's trials have found that after just one week, fine lines reduce, pores shrink and skin looks more even. Look out for it from mid-September.</p> <p>OUR TESTER SAYS: 'Even though the cream was smooth and absorbed quickly, I wasn't convinced it was the product for me when my skin suddenly felt tight. But then the next morning my skin was so soft! After a few days the improvement was visible – not an easy feat given I'm a fair-skinned 55-year-old smoker. I love it.'</p> <p>TESTED BY: Sheila Lafferty, Liverpool</p> <p>9/10</p>	<p>RoC Retin-Ox Intensive Anti-Wrinkle Care Night, £24.95</p> <p>WHAT'S THE BUZZ? RoC's famous retinol formula gets an extra kick with the addition of catchily named tetrahydropropyl ethylbenzamide or 'THPE', as they've wisely gone for it. This new ingredient claims to stimulate and contract skin cells, so the face looks firmer and lifted, and even deep wrinkles get sorted.</p> <p>OUR TESTER SAYS: 'I was really impressed with this product. After three weeks, it had pulled out the lines around my eyes and it's even started to make a difference to the deep lines on my forehead. My skin felt lifted and tighter over all and much smoother. It also had a pleasant tingling sensation when I applied it, which made me feel like it was working. I'd buy this again.'</p> <p>TESTED BY: Teresa Keywood, Dorset</p> <p>9/10</p>
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● For where to buy, see p82

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10/10